

John Bishop: writer on travel, aviation, food and tourism.

John Bishop is an experienced and widely published travel writer and broadcaster with a long career in journalism and public relations.

His travel stories have been published in the *New Zealand Herald*, and in *LawTalk* (the journal of the NZ Law Society), by the *apn* chain of newspapers in Queensland, Australia, and by *Rotary DownUnder*, (the monthly journal of the Rotary movement in Australia, NZ and the Pacific).

He has also broadcast his experiences in the Odyssey segment of *Nights with Bryan Crump* on Radio New Zealand. He posts his published stories at www.eatdrinktravel.co.nz.

He has been selected for several media famils: by the US Travel Association to IPW in Orlando in 2015, in New Orleans in 2016 and Denver in 2018; as a guest of Malaysian Airlines to Malaysia in 2014; and he has been selected for the Maori Tourism Association's biennial media famils in NZ in 2015 and 2017.

LawTalk is the monthly magazine of the New Zealand Law Society. Its Managing Editor Geoff Adlam (geoff.adlam@lawsociety.org.nz) says

John has written a number of travel-related articles for LawTalk. While there has often been a legal connection to his articles, they have all been entertaining and informative accounts of his visits to locations. He has a welcome ability to bring out interesting information and facts on a place or event in a very easy-to-read style.

Rotary Down Under is the monthly magazine of the Rotary movement in Australia, New Zealand and the Pacific and is published by IMEDIA Corp. Its editor Meagan Martin meagan@imediacorp.com.au says

John has an exceptional talent for taking the “path less travelled” – delving into the historical, cultural, social and economic landscape, to put a fresh twist on well-loved destinations.

John's narratives are always topical, educational and well-researched, but, most importantly, they possess that rare ability to take the reader “along for the ride”, leaving them with a strong desire to discover the

stories behind the destinations for themselves. John's pitches are concise and imaginative, offering a variety of different angles to choose from.

Without question, his stories are submitted on time and with the utmost professionalism. He is a pleasure to work with."

In NZ he is a member of Travel Communicators Group, a past member of the Public Relations Institute of NZ, and is a past director of the NZ Chapter of the International Association of Business Communicators.

His career spans radio, television, print and social media and includes management experience in the aviation and tourism and travel industries, and many years writing and commenting on economics, business and politics.

The ***National Business Review*** is New Zealand's leading business and political publication. He was a long time correspondent writing on aviation, tourism, economic and political matters. Editor in Chief Nevil Gibson ngibson@nbr.co.nz says...

"His knowledge and expertise in politics, economics and public policy would be unmatched. He has contributed to the National Business Review on these issues as well as on topics ranging from local government politics to the state of the legal profession. His articles and columns show strong research skills as well as a capacity to draw insights.

He was previously Director, Public Affairs for the New Zealand Tourism Board (New Zealand's National Tourist Office) and has an extensive background in journalism, public and corporate communications, management and business development. He also works as a business mentor.

He has a Master's degree in Political Science from the University of Canterbury, management qualifications from Henley Business School in the UK, and is an Accredited Business Communicator of the International Association of Business Communicators (San Francisco).

See his travel articles at www.eatdrinktravel.co.nz. Contact John on john@johnbishop.co.nz, and on (64) + 4 475 8650 and (64) + 027 448 2247.